

Kiyohiko Shimazu

CEO of SHIMARS & Producer of “Enthusiasm-Generating Organization”

Kiyohiko Shimazu is the CEO of SHIMARS Co., Ltd., a human resources, organizational development, and management consultation firm in Tokyo, Japan. Since 2012, when he entered the Buddhist priesthood and became a Buddhist monk, Kiyohiko Shimazu has based his coaching methods, corporate training programs, lectures and speeches at the company on the principles of Zen. His Zen-based programs have been supported by various clients, including private companies, educational institutions, and public offices.



Kiyohiko Shimazu is also the producer of “Enthusiasm-Generating Organization,” an entity where capabilities in human resources and the management, when taken together, work to effectively instill passion and energy across an organization. He has a talent for taking a less passionate group and building it into a motivated team.

As for management, Kiyohiko Shimazu successfully reformed corporate systems and culture of the then rapidly-growing Starts Group. He also conducted hiring interviews with a total of 6,000 candidates as their human resources director. As part of the top management of the group’s two companies, he accomplished remarkable business results. Improving earnings by bringing back more than half billion JPY in profit for five years at one of them, and achieving a record-high profit at the other. In 2014, as a board member, Kiyohiko Shimazu joined the launch of Sony Real Estate Corporation, the first start-up project by the Sony Corporation. After getting the project rolling, he focused on SHIMARS, where he has fully utilized the knowledge gained through his hands-on experience for originally-developed coaching programs and consulting services. Today, he offers services to many clients across the country.

Career Summary

May 2014-November 2015	Corporate Officer of Sony Real Estate Corporation
September 2012	Representative Administration Officer of General Incorporated Foundation Zentrepreneur Association
August 2012	Becoming a Buddhist monk through trainings at Soto Zen temple Kounzan Cannonji
April 2012-Present	CEO of SHIMARS Co., Ltd.
July 2011 - March 2012	President and CEO, Starts Pitat House Co., Ltd.
October 2007	President and CEO, Starts Facility Service KK
October 2005	Executive Director, Starts Corporation
August 2004	Finishing The 24th Management Program at Nomura School of Advanced Management
June 2001	Human Resource Director, Starts Corporation